REMARKS

Claims 7-9 and 11-22 are pending in this application. By this Amendment, claims 7-9, 13, 14, 16 and 18 are amended, claims 19-22 are added and claims 1-6 are canceled without prejudice to or disclaimer of the subject matter therein. No new matter is added.

I. The Claims Define Patentable Subject Matter

The Office Action rejects claims 1-18 under 35 U.S.C. §102(e) over U.S. Patent No. 6,486,866 to Kuwahara et al. This rejection is respectfully traversed.

Claims 1-6 and 10 are canceled, and thus the rejection of these claims is now moot.

Claims 7-9 and 11-22 are not anticipated by Kuwahara. Kuwahara does not disclose "the dispersion medium included in each cell being colored so as to absorb the first color included in the dispersion medium of each cell," as recited in claim 7, and as similarly recited in claim 19. Further, Kuwahara does not disclose "the first particle and the second particle being colored a first color and a second color, respectively, so as to reflect corresponding colors to be reached to a viewer, and the first color and the second color being complementary," as recited in claim 16, and as similarly recited in claim 18. Nowhere does Kuwahara disclose this feature.

That is, the particles are colored a first color to be displayed and the dispersion medium are colored a color that absorbs the first color. Thus, in the present invention, a user views the color of the particles.

In contrast, Kuwahara discloses an electrophoretic display in which a dispersion medium is colored a first color that is displayed and the particles are colored a complementary color of the first color. Thus, in the display of Kuwahara, a user views the color of the dispersion medium.

Further, in the present invention, it is not necessary to find a material used for the dispersion medium that is suitable for being colored a bright color. Further, since the material

used for the dispersion medium is shared among cells of which differently colored particles are suspended, the cost of the display is decreased. Moreover, it is possible to decrease the thickness of a cell and color density of the particles to achieve enough color intensity and contrast. That is, a thinner cell makes it possible to be responsive to switching between ON and OFF at a higher speed. See, e.g., page 3, lines 10-20; page 4, lines 13-24; and page 5, line 19-page 6, line 4. Nowhere does Kuwahara teach or suggest this feature.

Thus, claims 7, 16, 18 and 19 are patentable over Kuwahara. Further, claims 8, 9 and 11-15, which variously depend from claims 7, 16, 18 and 19, are also patentable over Kuwahara for a least the reasons discussed with respect to claims 7, 16, 18 and 19, as well as the additional features recited therein. Withdrawal of the rejection is thus respectfully requested.

II. Conclusion

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable reconsideration and prompt allowance of claims 7-9 and 11-22 are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,

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